

2023 ADVERTISING OPTIONS



'Welcome to the Settle Area' Guide

- Targeted at visitors to the Settle Area
- Now in its 10th year!
- DL size (100mm x 210mm)
- 50+ pages (final number depends on number of adverts)
- Full Colour
- Includes; Area Map, Places of Interest, Shopping, Places to Eat & Sleep, Landscape, Heritage, Things to Do & 'Special Experiences'
- 5,000 copies available from TIC, local businesses and accommodation providers.
- Advertisers in the Guide receive a FREE PAGE on the Visit Settle website (worth £40.00!).

Quarter page advert : 85mm wide x 45mm high
 Half page advert : 85mm wide x 90mm high
 Full Page advert: 85mm wide x 190mm high

Artwork format: PDF file at 300dpi with embedded fonts and images

"Beautifully positioned between the Yorkshire Dates and Forest of Bowland" Welcome to the SETTLE AREA A land of peaks, dales, caves and waterfolis with a bustling, traditional market form of its heart GUIDE & MAPS PLACES TO EAT, SHOP, STAY & SEE "a special place to make precious memories with family and friends" www.visitsettle.co.uk

SETTLE TOURIST INFORMATION - 01729 825192
Published by Vibrant Settle Community Partnership

Visit Settle Website (www.visitsettle.co.uk)

- Targeted at existing and potential visitors to the Settle Area
- Now in its 10thYear!
- Approx. 300,000 page views/yr
- Categories: Landscape, Heritage, Nature & Countryside, Tranquillity, Adventures, Experiences, Places to Stay, Places to Eat, Places to Shop, Events & Festivals
- Your page can be placed in as many categories as are relevant
- You can send us text and images or we can create your page from your own website information
- · Update as many times as you like
- FREE WEBPAGE when you place an advertisement in the Guide.

Visit Settle Facebook Page (www.facebook.com/VisitSettle)

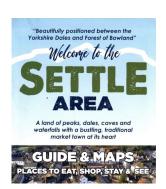
- Targeted at existing and potential visitors to the Settle Area
- Over 5,400 followers
- New posts added everyday
- Appears on Home Page of website
- Businesses that support the Guide or Website will have their Facebook posts shared on the Visit Settle Facebook page.

Other advertising leaflets produced by Vibrant Settle

- Settle Town Map (A3 Leafet)
- Visit the Settle Area (A3 Leaflet)







DEADLINE: 25th FEBRUARY 2023

VIBRANT SETTLE 2023 ADVERTISING



RATE CARD & ORDER FORM GUIDE # WEBSITE # FACEBOOK

"Welcome to the Settle Area" Guide + Web Page (www.visitsettle.co.uk)	RATE	ORDER
Quarter Page (85mm wide x 45mm high) + Web Page	£90.00	
Half Page (85mm wide x 90mm high) + Web Page	£145.00	
Full Page (85mm wide x 190mm high) + Web Page	£250.00	
Web Page Only (www.visitsettle.co.uk)	RATE	ORDER
Web Page only	£40.00	
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PROVISION OF ARTWORK - TICK APPROPRIATE BOX Repeat our 2021 advert We will supply new artwork Name of Business / Organisation: Your Name:	L	
PROVISION OF ARTWORK - TICK APPROPRIATE BOX Repeat our 2021 advert We will supply new artwork	L	

PAYMENT DETAILS

Cheques : Make payable to 'Vibrant Settle Community Partnership' Bank Transfer: Sort Code 08-92-99 Account Number: 65449266

All Enquiries to Steve Amphlett 01729 824431 steve@visitsettle.co.uk Cottontail Crafts 16 Duke Street SETTLE BD24 9DN

DEADLINE: 25th FEBRUARY 2023